



**KIDS  
VISION  
FOR  
LIFE  
ST. LOUIS**

**GIVE THE GIFT OF SIGHT**

## LETTER FROM THE DIRECTOR

A simple pair of glasses dramatically changes a child's life and unlocks their potential to be successful.

Kids Vision for Life St. Louis (KVFL) provides vision screenings, eye exams, and prescription eye wear to under-served elementary school students, at no cost to their families, through mobile clinics, school systems, central locations and special events. We have proudly prescribed over 20,000 pairs of prescription eyeglasses to elementary and middle school students who would not otherwise have the resources to obtain them.

Kids Vision for Life has established strategic local partnerships in our community to increase access to vision screenings, eye exams and new prescription eyeglasses. Committed to raising awareness of the importance of good vision, KVFL is focused on a strong social purpose to improve health and education through access to vision services, at no cost, to low-income children. KVFL believes that correcting vision early in a child's life will help bridge the gap between vision and literacy enabling them to read and learn at capacity.

In 2009 Kids Vision for Life St. Louis began its collaboration with Crown Vision Center, Area Resources for Community and Human Services (ARCHS), Essilor Vision Foundation and the College of Optometry at The University of Missouri-St. Louis. KVFL's approach is to continue strategic partnerships and coalitions to recruit volunteers and build sustainable donors interested in furthering the meaningful work of vision correction for area students.

### MISSION

Eliminating poor vision and its lifelong consequences.

### VISION

Outfit over 50,000 under served kids with prescription glasses by 2020.



**80%**

**OF LEARNING DURING  
YOUR CHILD'S FIRST 12  
YEARS COMES THROUGH  
HIS OR HERS EYES.**

**90%**

**OF CHILDREN WHO NEED  
GLASSES DO NOT  
HAVE THEM.**

# CONNECTING OUR COMMUNITY THROUGH SIGHT

## VOLUNTEERS

Kids Vision for Life St. Louis relies on hundreds of volunteers, ranging from all different backgrounds, to help us accomplish vision screenings for over 45,000 students per school year. Over the past three years, 1,300 volunteers have rolled up their sleeves and connected with thousands of students in their community who are in need of corrective lenses.

## DONORS

Kids Vision for Life would not be successful without the invaluable support of corporations who donate their time and financial assistance to kids in need of eye exams and eyeglasses. Some of our major supporters include:

- Healthy Vision Association
- Central Bank & Trust
- Stinson & Leonard Street
- JE Foster
- Optiport
- Anthem Blue Cross Blue Shield
- Essilor of America
- Capri Optics
- United Health Care
- Luxottica
- Kendra Scott
- The Retina Center



## KVFL PROVIDES SERVICES TO THE FOLLOWING SCHOOL DISTRICTS:

- St. Louis Public Schools (SLPS)
- Riverview Gardens
- Jennings
- Normandy
- Ferguson- Florissant
- Hancock
- Maplewood-Richmond Heights
- Confluence Academie(s)
- Private & Parochial
- University City
- Pattonville
- Ritenour
- Mehlville
- Affton
- Bayless
- Saint Charles
- Valley Park
- Kipp Academie(s)



# TESTIMONIALS FROM TEACHERS AND NURSES



I had one of my first graders receive his glasses today, He was elated! He was amazed at what he could see. He stood far away from a poster that is in my room and tried to read it without his glasses and couldn't. Then he goes watch- He put his glasses on and he is like I can read the whole thing. He then read it to me! He is walking around in amazement today at how much he can see. He also said I don't have to look out of the side of my eye to see anymore. Thanks so much for helping this child and every child at Beasley.

-Tammy Hagely  
First Grade Teacher at Beasley Elementary



"I want to thank Kids Vision for Life St. Louis for providing our students with 120 pairs of glasses. Words cannot express how much this means to our kids."

-Carla Robertson (Drummond Elementary School)



Thank you  
Kids Vision for Life!  
50 students received free  
glasses at Rogers Middle  
School! Fantastic program we  
appreciate you!

-Kathy Beezly  
Rogers Middle  
School



It is so accessible  
and the staff is super with  
the kids. We are so grateful  
for the program. Many of our  
students would have to go  
without glasses if it  
weren't for KVFL.

-MRH Elementary  
School



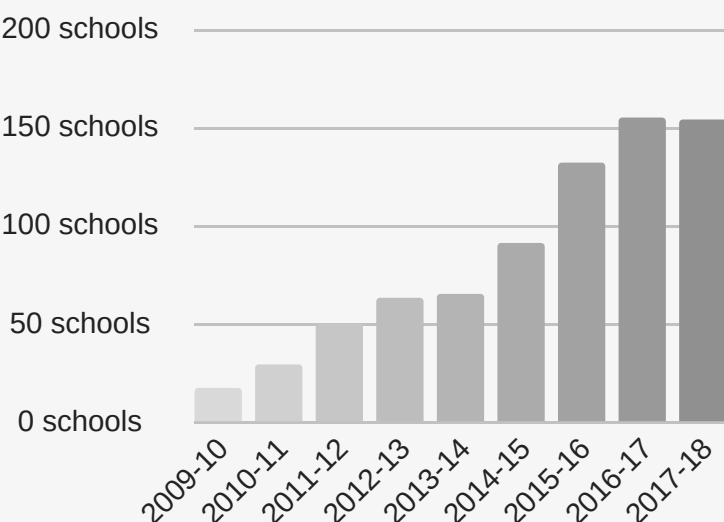
## 20,400 GLASSES PRESCRIBED



### DID YOU KNOW?

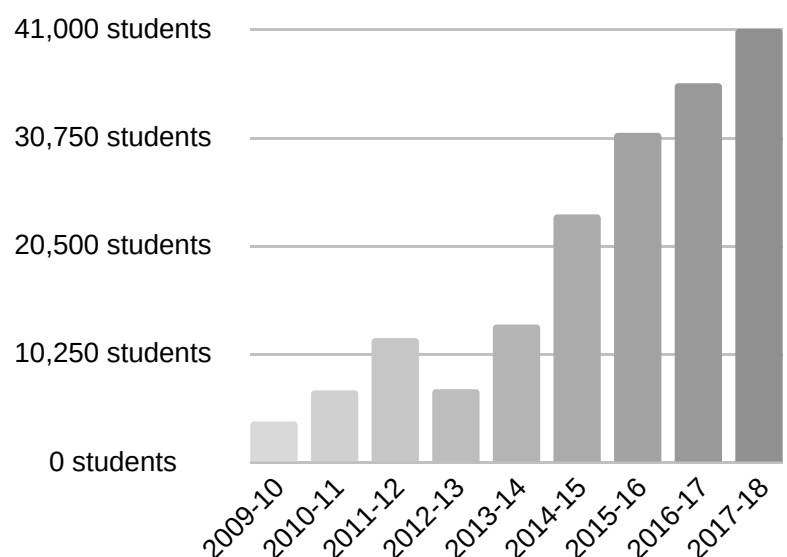
After a student finishes their eye exam, they choose from a variety of brand new frames and we make them on our mobile vision clinic the same day! Kids leave the clinic with a brand new pair of glasses!

## 756 SCHOOL VISITS



## 24,000 EYE EXAMS CONDUCTED ON OUR MOBILE CLINIC

## 173,511 STUDENTS SCREENED



# GET INVOLVED



1 in 4  
of school-age  
children have an  
**undiagnosed**  
vision problem  
that interferes  
with learning

35% of children  
have never seen  
an eye care  
professional

## GIVE THE GIFT OF SIGHT

### Become a Sponsor

Sponsor a child,  
school, or district in  
your neighborhood  
today.

### Monthly Giving

For every \$20 given,  
KVFL will provide one  
child with a new pair  
of glasses.

### One Time Donation

Every gift helps us  
reach our goal of  
5,000 eye exams.

### Volunteer

In order to provide vision screenings and exams to under-served students, we need support from our community in the form of volunteers. Join Kids Vision for Life St. Louis at a school and make a difference. Visit our website to sign up!